

PROFESSIONAL EXPERIENCE

2020 - Present | **Animator and Motion Designer / GistMD**

Junior Position:

- Creating animation scenes for videos on a wide variety of medical topics.
- Designing various assets and backgrounds for the company's videos.

Senior Position:

- Animation Project Manager: Supervising the work of 5 animators.
- Visual Concept Development: Taking part in the development of the renewed design language for the company's videos.
- Design new characters and create complex character rigs in Harmony ToonBoom.

2019 - 2020 | **Marketing designer / Million Kisaot**

- Generating creative assets from start to finish: coming up with the design's approach and language according to a brief, developing the concepts and creating a variety of products.
- Creating and designing marketing assets- From digital assets (Facebook and Instagram videos and static posts, Google banners, weekly newsletter) to print assets (catalog, brochures, stickers).
- Designing the yearly hard-copy product catalog.

2017-2019 | **Photographer / HIT College**

- Documenting official college events, conferences and exhibitions as an official college photographer.
- Presenting a finished and edited product to the school's marketing department.

2016- Present | **Freelance work with private customers**

- Chen Vered (musician)- creating animated clip for the song "Here You Go". Collaboration with Noa Segal.
- Notis (band)- creating the band's logo.
- Ori Marom (musician)- Illustrating and designing album cover.

EDUCATION

2016-2020 | **B.Des in Visual Communication Design / HIT College, GPA: 90**

Final project- short film. 2D After Effects animation, and classic animation techniques. Was picked for "Asif" Animation Festival as part of the "Official Selection" exhibition.

2003 - 2009 | **Full High School Education / Ygal Alon High school, Ramat Hasharon**

Majored in Arts studies, graduated with honors.

MILITARY SERVICE

2011-2013 | **Marine Control Tracker and a commander / Israeli Navy**

Discharge as a Sergeant, with honors.

SKILLS

Technical skills

- Proficiency with a range of Adobe programs: After Effect, Premiere pro, Photoshop, Illustrator, Animate, InDesign.
- ToonBoom Harmony- proficient.
- Cinema 4D, Blander- basic knowledge.
- Languages: Hebrew- native speaker, English- fluent